



إكسبو 2023 EXPO  
الدوحة قطر · DOHA QATAR



إكسبو  
البستنة  
HORTICULTURAL  
EXPO

EXPO 2023 DOHA  
2<sup>ND</sup> OCTOBER 2023 – 28<sup>TH</sup> MARCH 2024





# EXPO 2023 DOHA: SETTING A GREEN MILESTONE WITHIN QATAR 2030 VISION

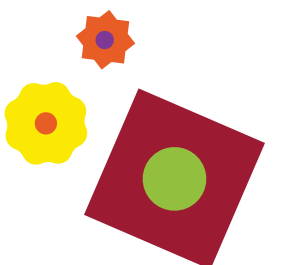
At the heart of the Paris Agreement and the achievement of these long-term goals. The State of Qatar pleasantly communicated its Nationally Determined Contribution (NDC) to the United Nations Framework Convention on Climate Change (UNFCCC) and its intention to reduce 25% of its GHG emissions by the year 2030.

“

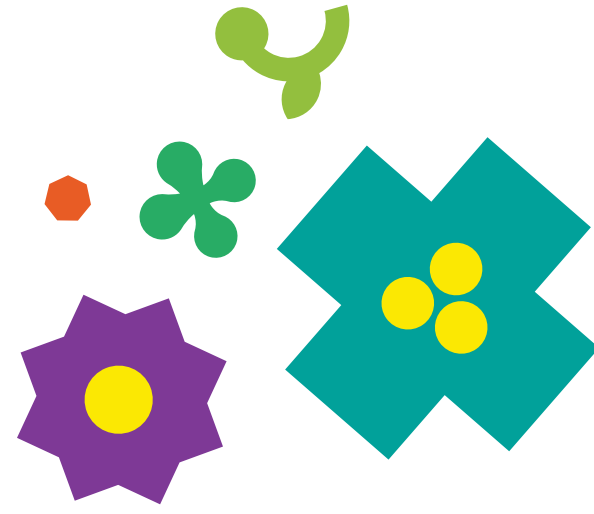
We point out that the State of Qatar has placed climate change at the forefront of its priorities, and continues to take the necessary measures to develop technologies related to climate change and clean energy, and we will present it to the upcoming COP26 UN United Nations conference in Glasgow next November

- H.H. Sheikh Tamim Bin Hamad Al-Thani, Emir of Qatar

”



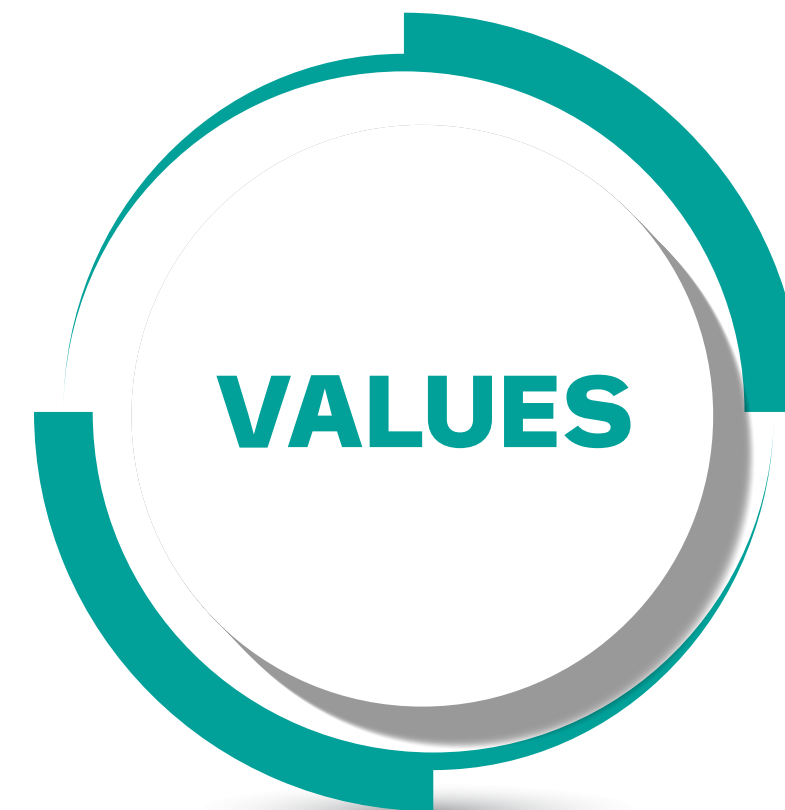
# EXPO2023 DOHA IS A BRAND WITH A MISSION, VISION AND VALUES



To encourage, inspire and inform people about innovative solutions and the reduction of desertification.



Together we can plant as a sustainable solution to global water, energy and food scarcity problems.



Innovation, Diversity, Collaboration, Inspirations and Growth

Expo 2023 Doha Qatar™ is a call to action and a platform.

To grow a green desert, people need to come together to exchange information and innovation in order to transform agriculture and lifestyles.

Empowered by our mission, moved by our vision, our brand is one of Innovation, Diversity, Collaboration, Inspiration and Growth – these are the values that will plant the seeds of a Green Desert and a Better Environment.

# Green Desert Better Environ ment

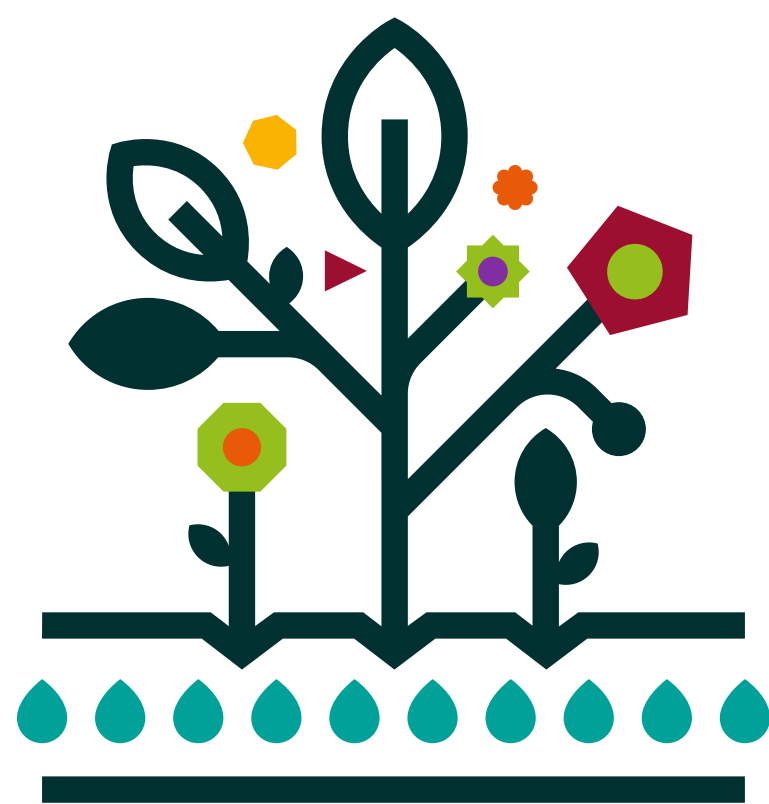
Expo 2023, Doha, Qatar.



## THE THEME

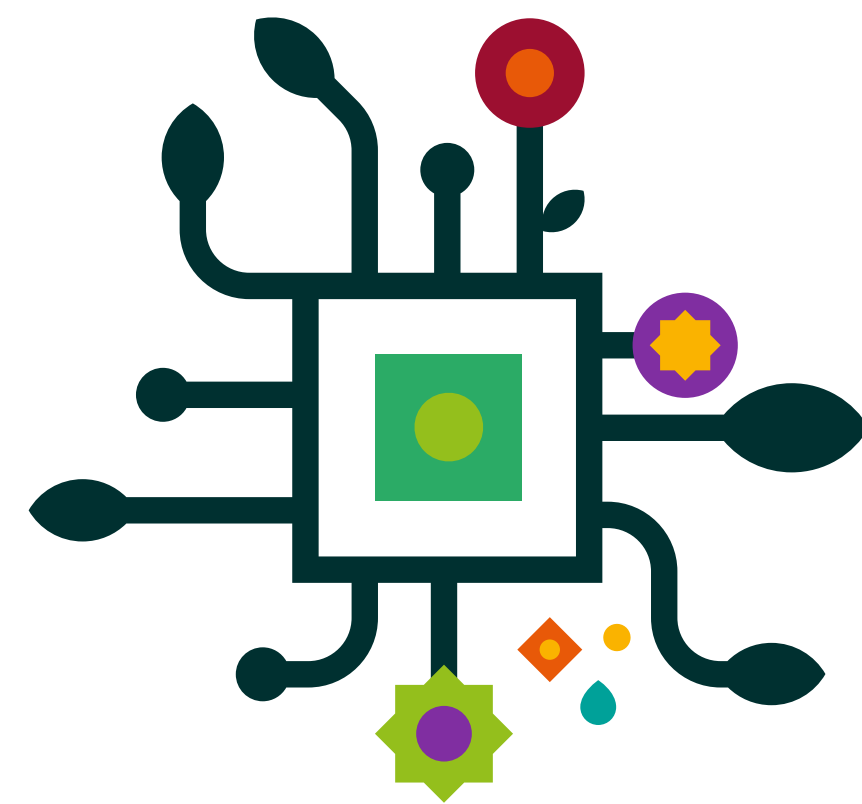
The chosen theme for Expo 2023 Doha is “Green Desert, Better Environment”. The event aims to inspire and inform the international community about innovative solutions to mitigate desertification. It is a moment and a movement of awareness, a call to consciousness and change. It is a gathering of ideas and skills to grow a sustainable common future in fruitful international cooperation.

# THE SUB-THEMES



## Modern Agriculture

Providing innovation, research, and scientific advancements to produce safe, sustainable, and affordable food for the increasing population of the world.



## Technology & Innovation

Incorporating new techniques to enhance farming productivity and balance environmental sustainability.



## Environmental Awareness

Raising global awareness to promote a long-term change in attitudes and behavior towards the environment.



## Sustainability

Humanity's common objective for balancing different needs along with awareness about the economy, technology, environment, and social sciences.

02  
Oct 2023

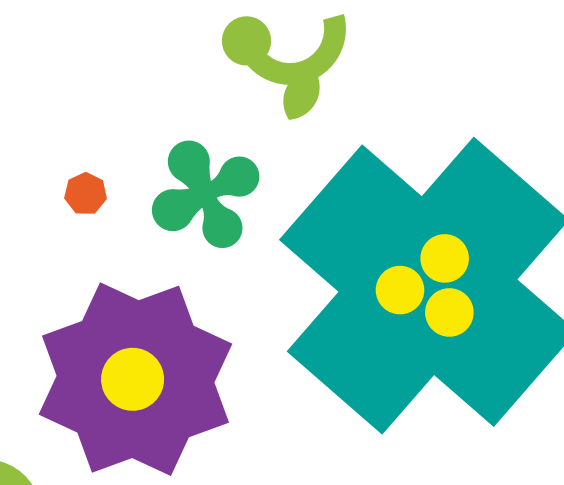
179 days  
Of celebration

28  
Mar 2024



CLOSING DATE

# WE ARE ALL PROUD HOSTS



**1.7M**



Square meters

**3M**



Visits

**1<sup>st</sup>**



International Horticultural Exhibition In Desert Climate

**20  
22**



Building on the infrastructure of FIFA World Cup Qatar 2022™ and other international events

**80**



Countries

# THE LOCATION



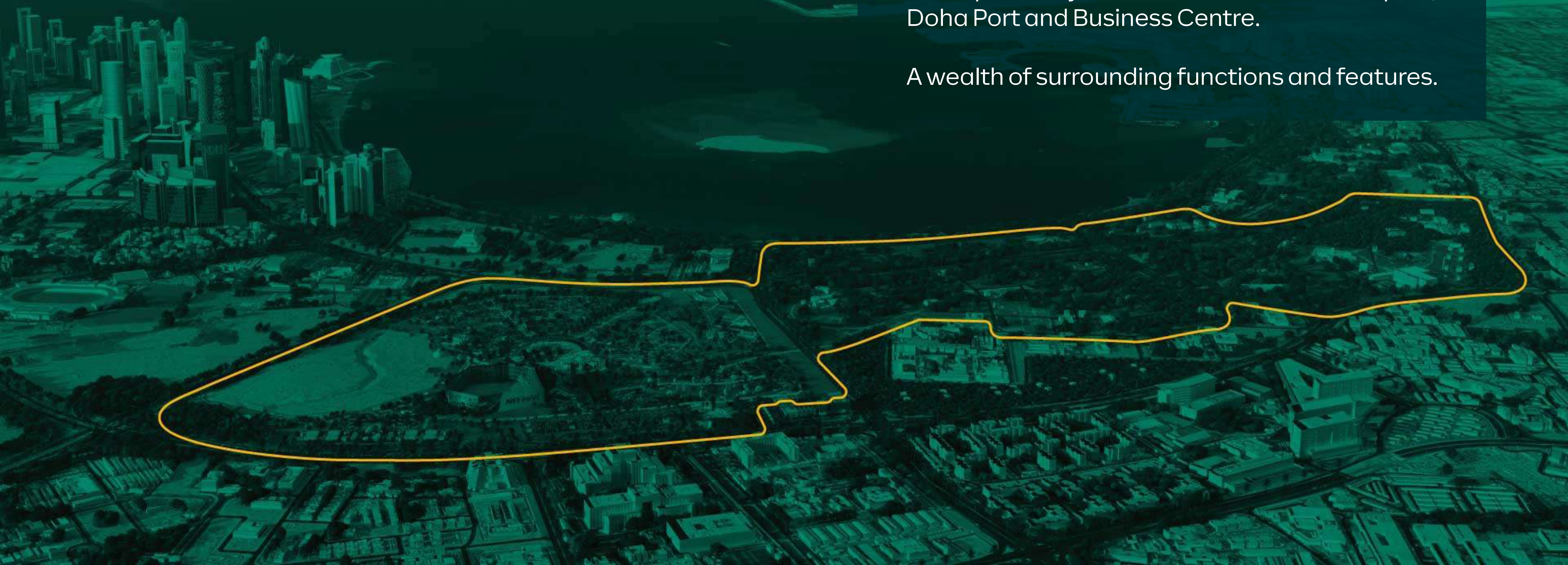
## AL-BIDDA PARK

The Expo 2023 Doha site is spread across 1,7M sqm.

A privileged central location, located at the heart of Doha.

Close proximity to Hamad International Airport, Doha Port and Business Centre.

A wealth of surrounding functions and features.






# THE EXPO SITE CONSISTS OF 3 AREAS

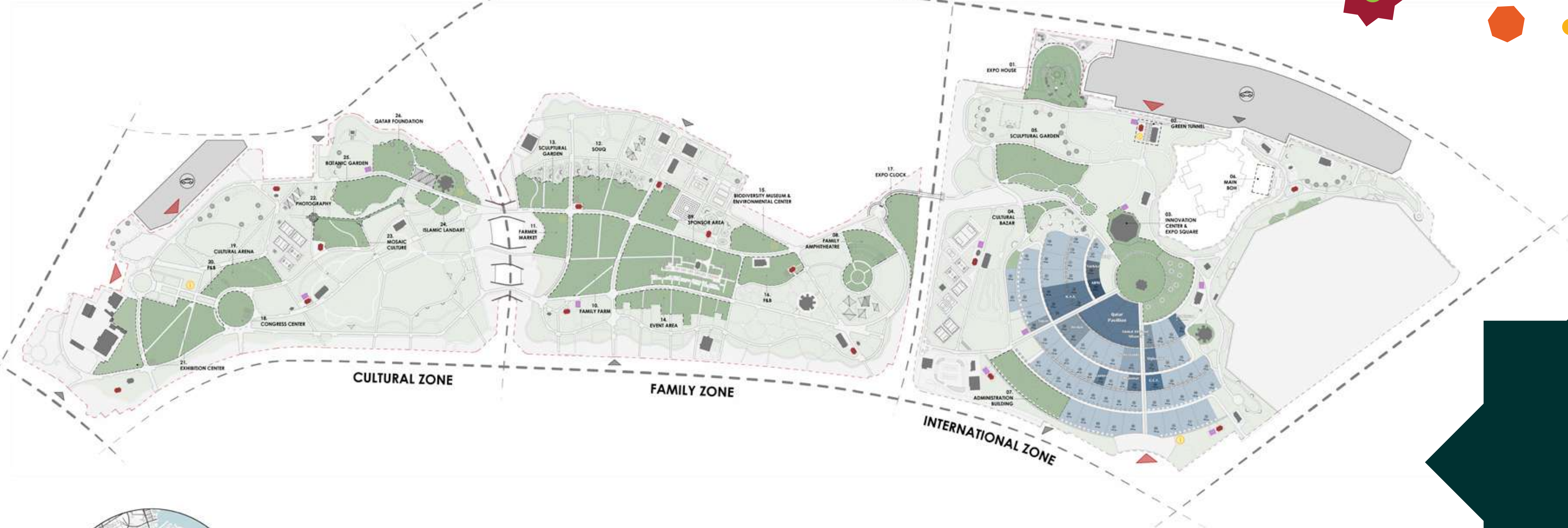


 Cultural Area  
500,000 SQM

 Family Area  
500,000 SQM

 International Area  
700,000 SQM

# MASTERPLAN



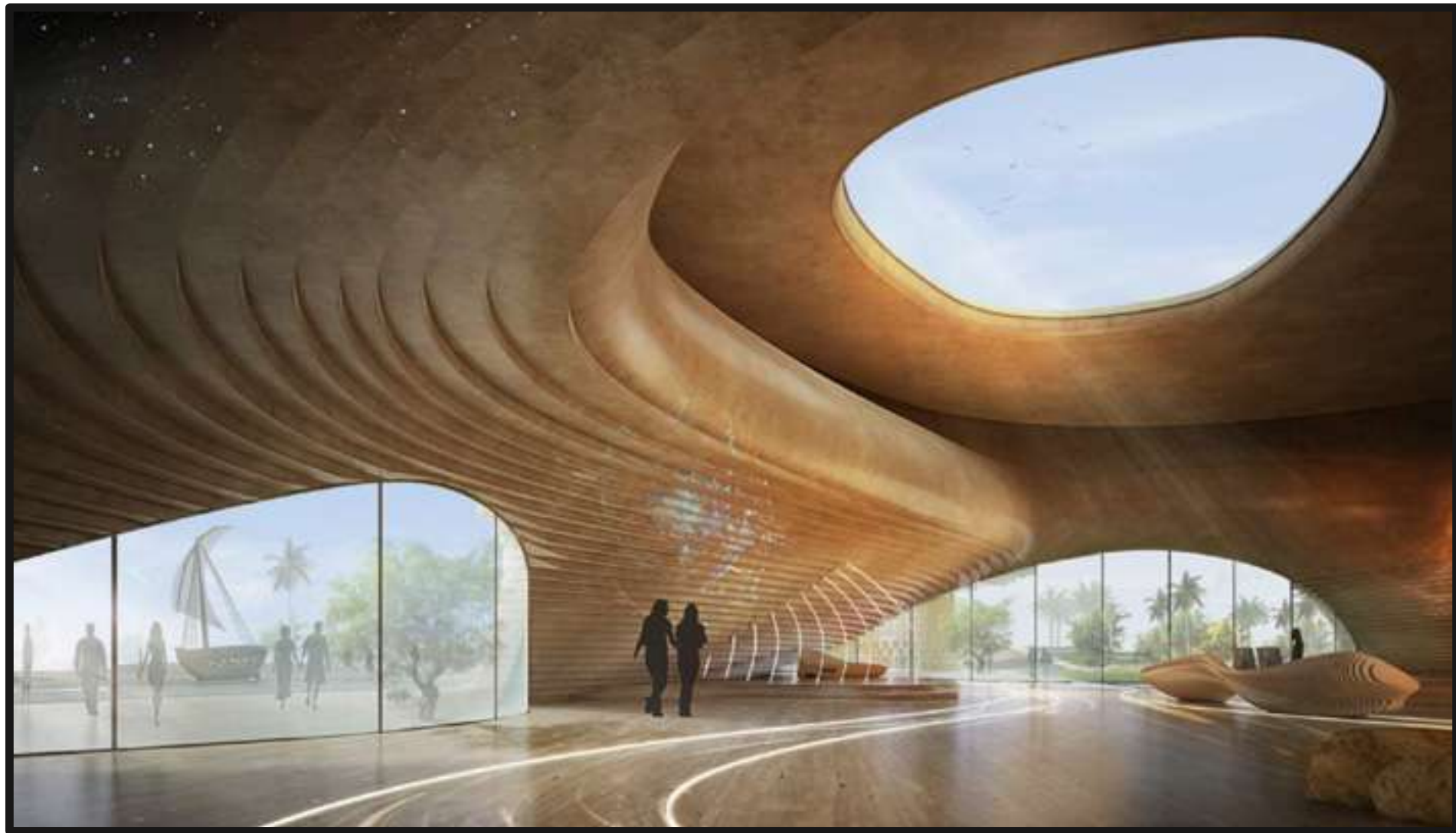
INTERNATIONAL ZONE		FAMILY ZONE		CULTURAL ZONE	
L_01-EXPO HOUSE	13,570 sqm	F_08-FAMILY AMPHITHEATRE	8,920 sqm	C_18-CONGRESS CENTER	4,440 sqm
L_02-GREEN TUNNEL	2,110 sqm	F_09-SPONSORS AREAS	30,970 sqm	C_19-CULTURAL ARENA	6,000 sqm
L_03-INNOVATION CENTER & EXPO SQUARE	15,370 sqm	F_10-FAMILY FARM	18,020 sqm	C_20-F&B	1,200 sqm
L_04-CULTURAL BAZAR	2,350 sqm	F_11-FARMER MARKET	5,270 sqm	C_21-EXHIBITION CENTER	24,790 sqm
L_05-SCULPTURAL GARDEN	10,310 sqm	F_12-ECO&ARTISANAL SOUQ	9,260 sqm	C_22-PHOTOGRAPHY EXHIBITION	1,180 sqm
L_06-MAIN BOH	3,850 sqm	F_13-SCULPTURAL GARDEN	6,430 sqm	C_23-MOSAIC CULTURE	5,680 sqm
L_07-ADMINISTRATION BUILDING	8,960 sqm	F_14-EVENT AREA	6,800 sqm	C_24-ISLAMIC LANDART	2,430 sqm
		F_15-BIODIVERSITY MUSEUM & ENVIRONMENTAL CENTER	4,510 sqm	C_25-BOTANIC GARDEN	7,620 sqm
		F_16-F&B	6,950 sqm	C_26-QATAR FOUNDATION	10,900 sqm
		F_17-EXPO CLOCK	7,190 sqm		

LEGEND	
PLOT SETBACK	--- (dashed red line)
COUNTRIES' PLOTS	■ (blue square)
EXISTING TOILET (15)	■ (red square)
NEW TOILET (18)	■ (purple square)
PUBLIC ENTRANCE (4)	▲ (red triangle)
SERVICE ENTRANCE (6)	▲ (grey triangle)
INFO POINTS (6)	ⓘ (yellow circle)
PARKING	Ⓟ (grey circle)
EXISTING BUILDING	■ (grey square)
OVERLAY AREAS	■ (green square)

The background is a dark teal color with a variety of colorful geometric shapes scattered across it. These shapes include circles, squares, triangles, and polygons in shades of green, yellow, purple, red, and orange. Some shapes are solid, while others have internal patterns or smaller shapes inside them. The overall composition is abstract and modern.

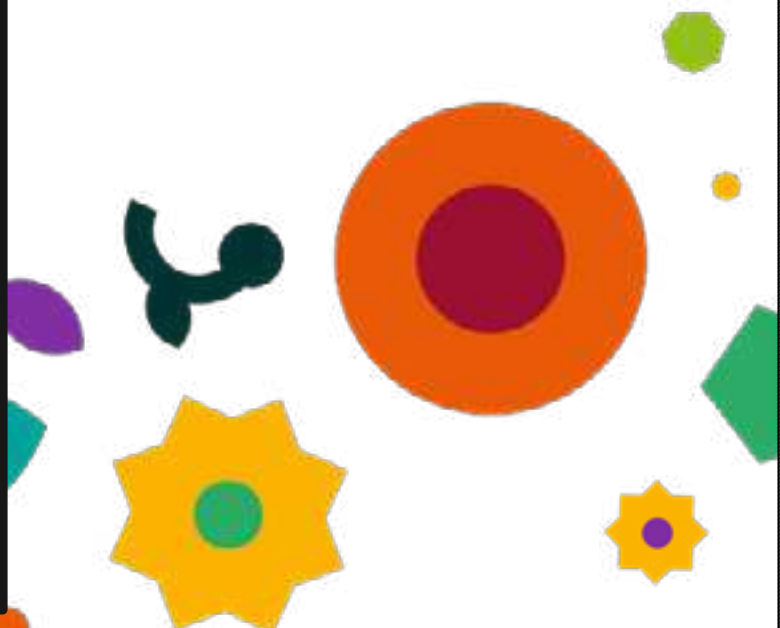
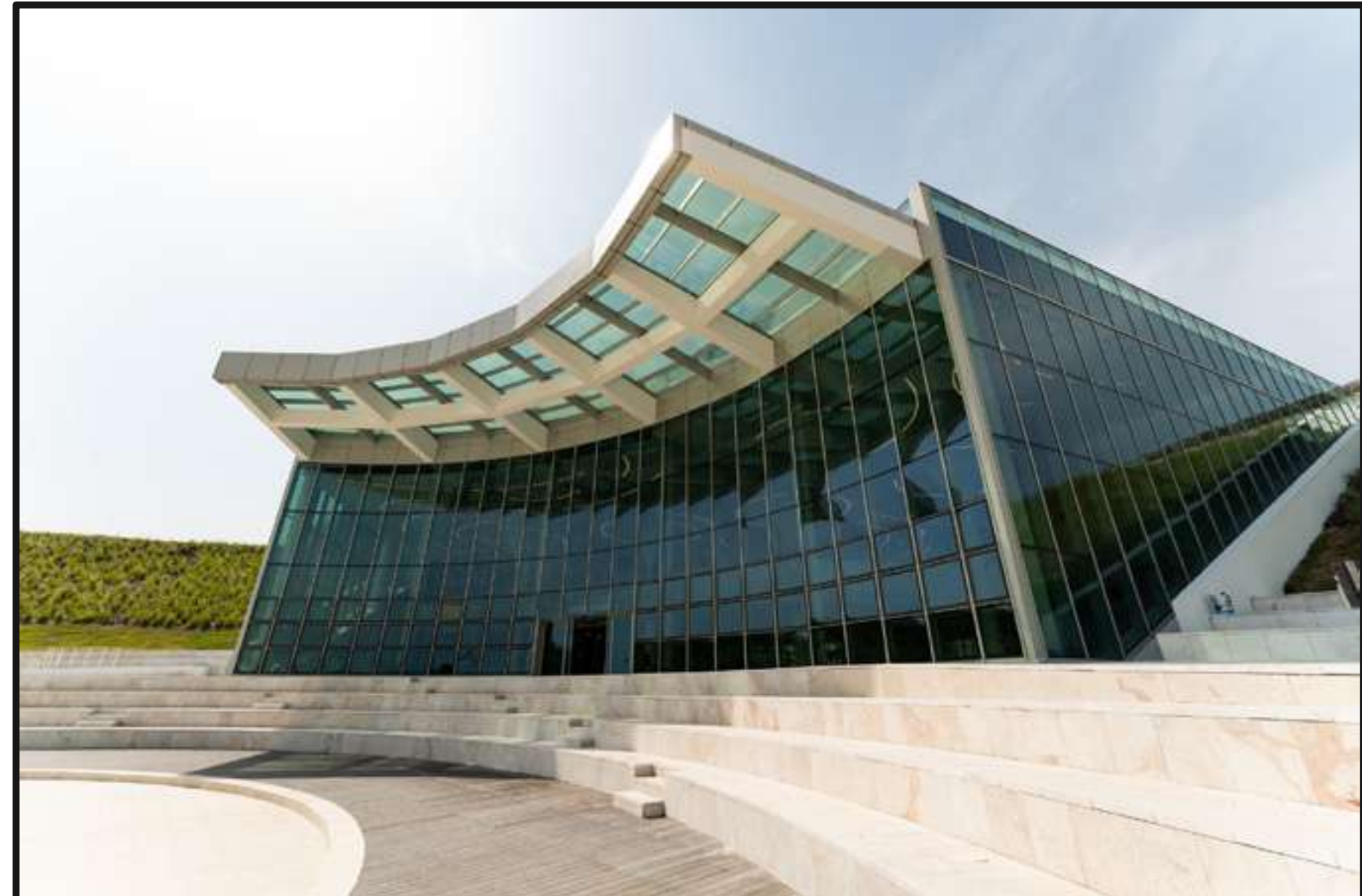
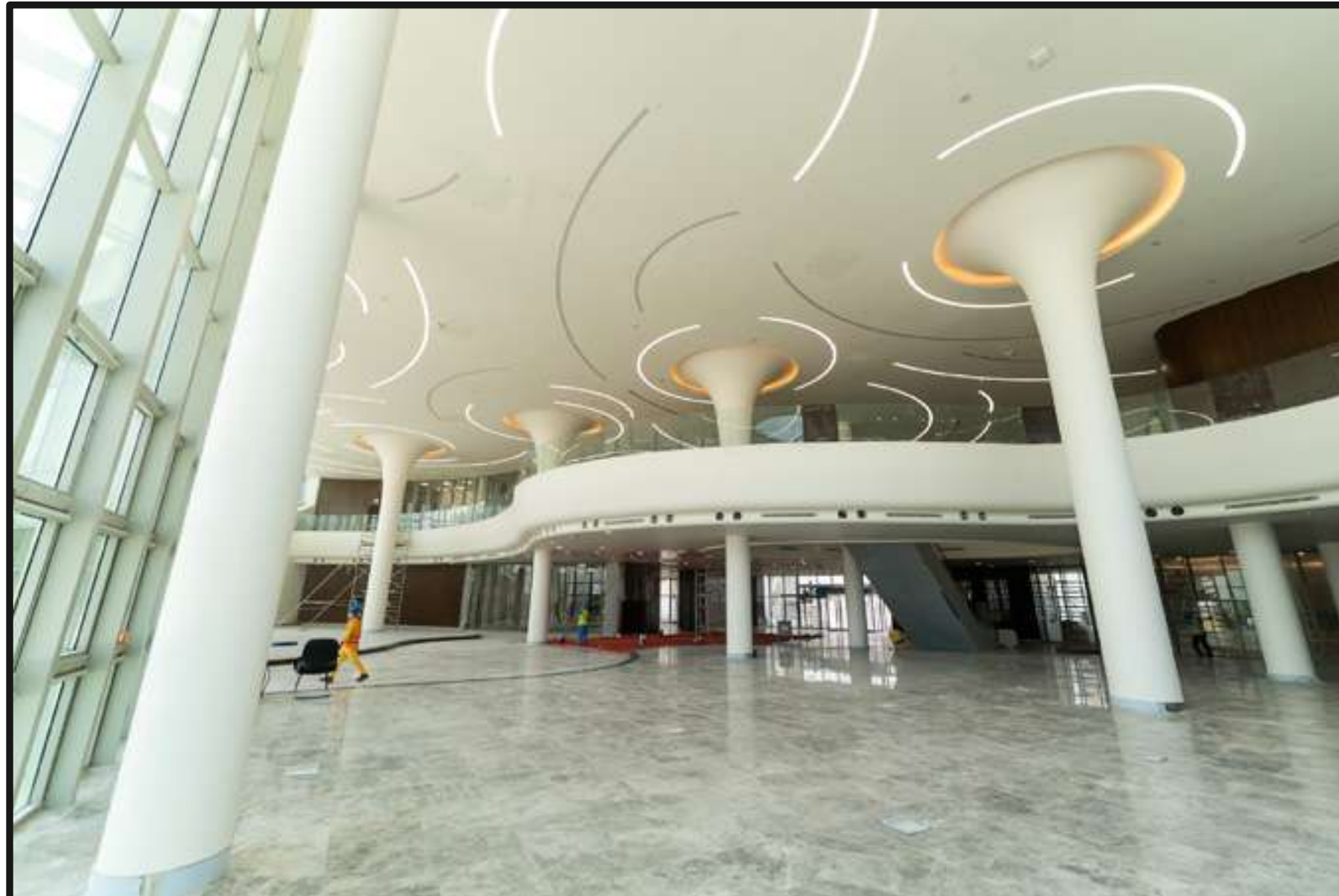
# Expo Facilities

# QATAR PAVILLION:





# EXPO HOUSE:









EXPO  
2023  
DOHA  
QATAR

EXPO  
2023  
DOHA  
QATAR

EXPO  
2023  
DOHA  
QATAR

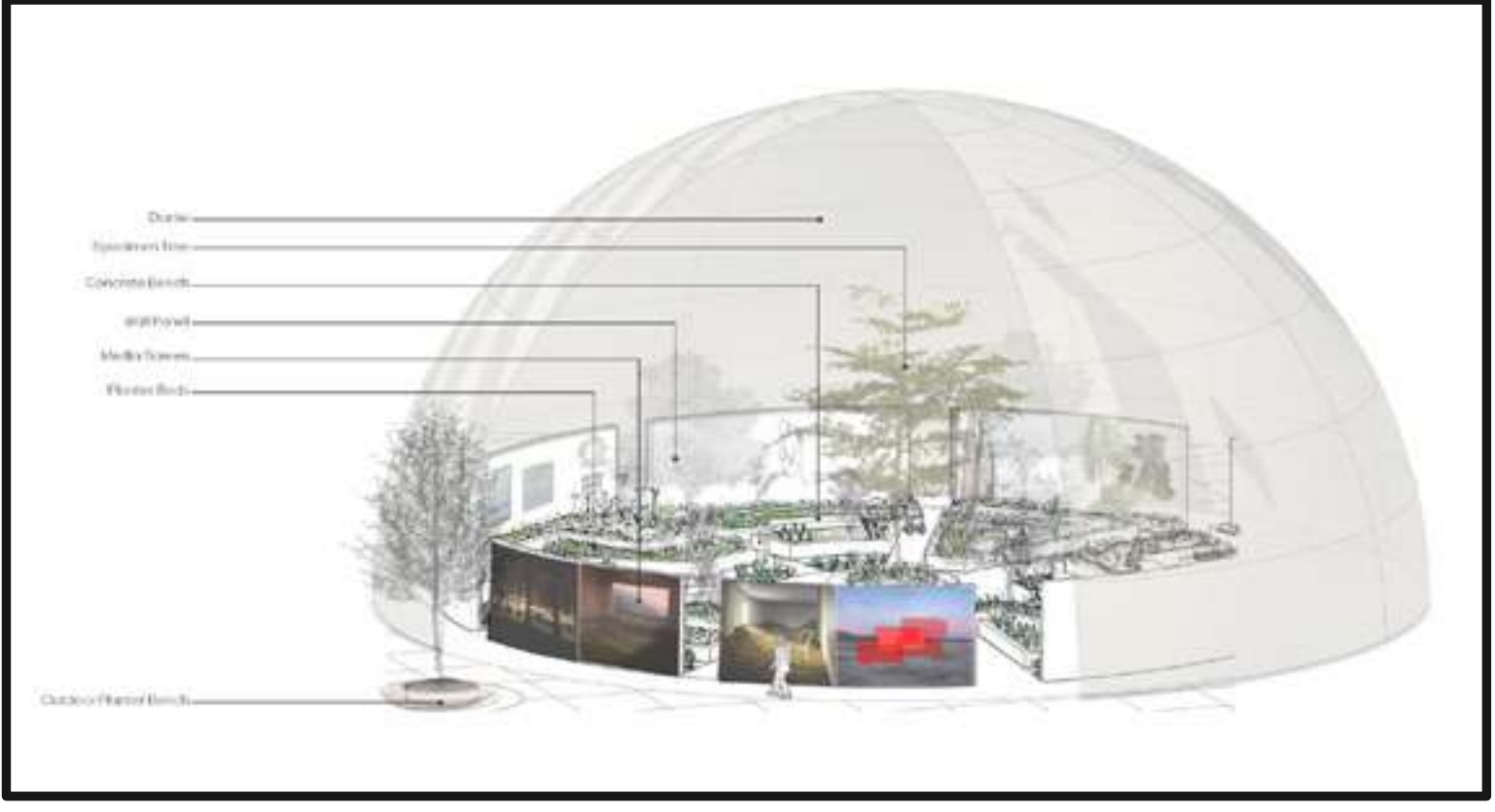
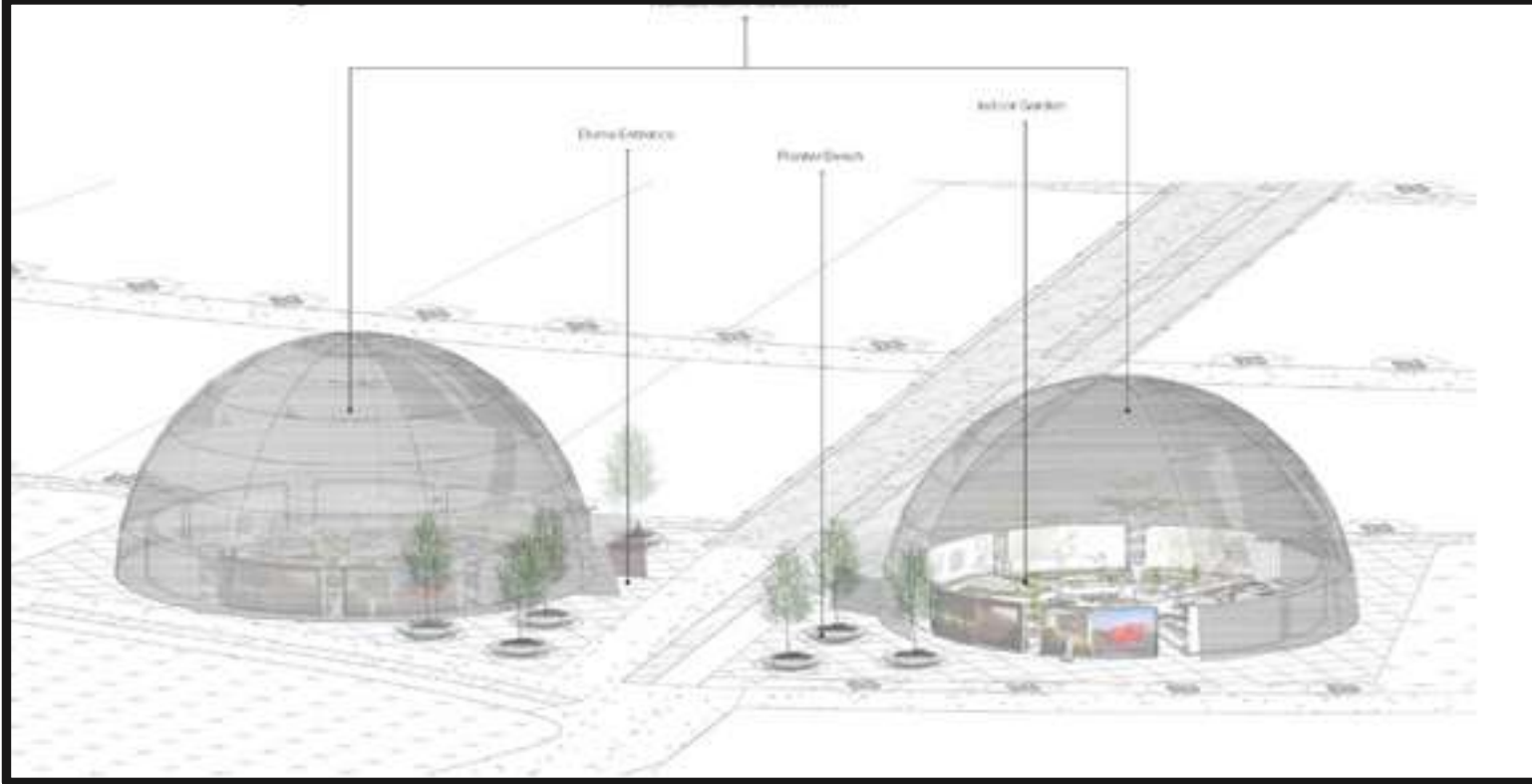
EXPO  
2023  
DOHA  
QATAR



SPONSORSAREA



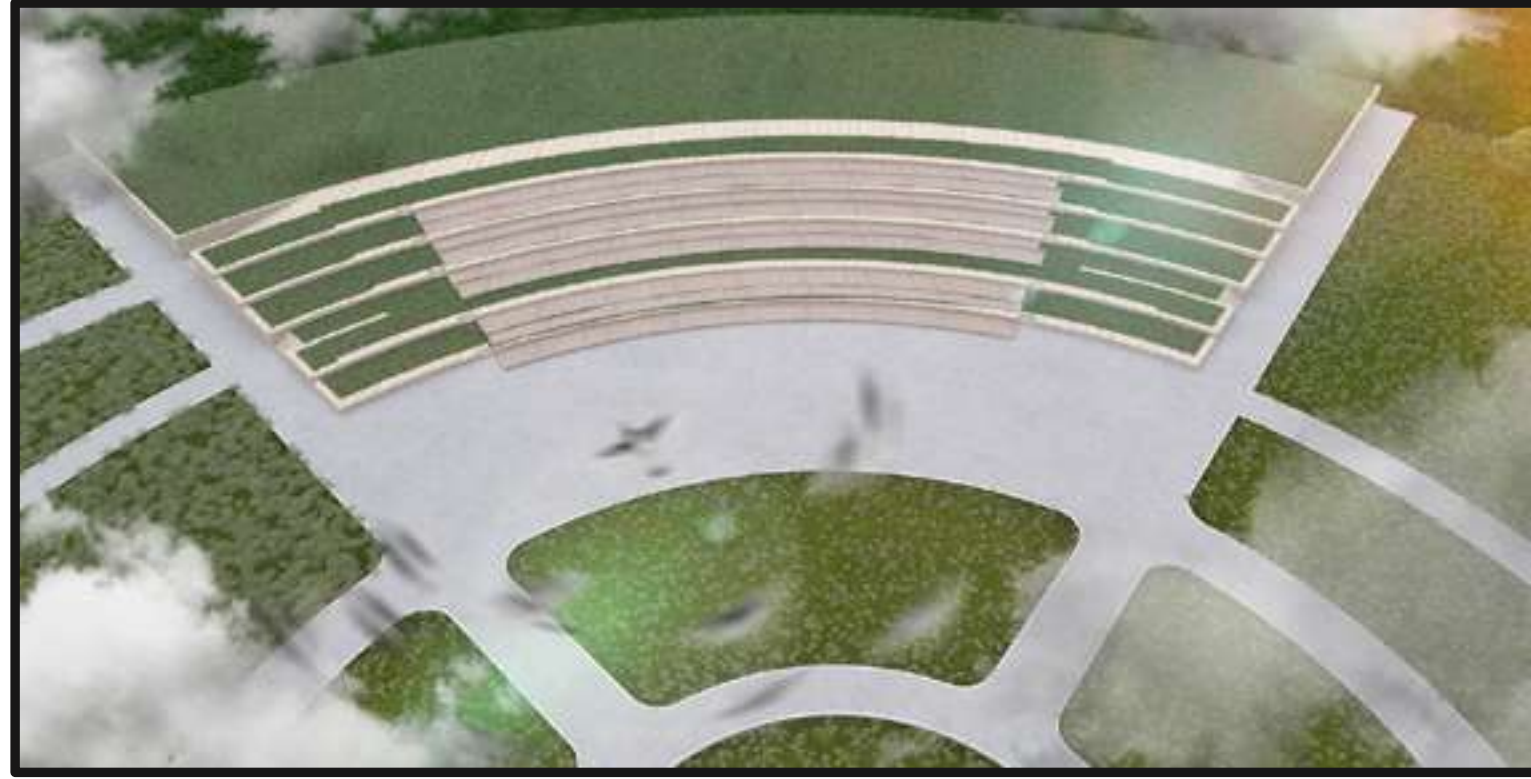
INDOORDOMES



CONGRESSCENTER



**FAMILY AMPHITHEATER**



**EXHIBITION CENTER**



**CULTURAL BAZAAR**



**FOOD KIOSKS**



**INNOVATION CENTER**



**FARMERS MARKET**



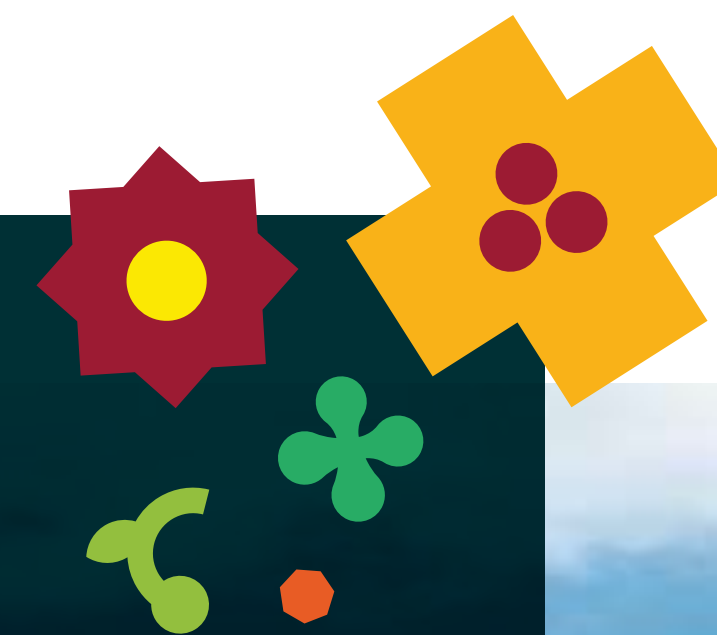
## ENVIRONMENT CENTER & BIODIVERSITY MUSEUM



## GRANDSTAND ARENA



# LET'S STAY CONNECTED



   @expo2023doha

 **EXPO 2023 Doha, Qatar**  
P.O. Box 22188  
Doha, Qatar

 **Hotline: 184**  
+974 4426 3489

 [info@dohaexpo2023.gov.qa](mailto:info@dohaexpo2023.gov.qa)

 [www.dohaexpo2023.gov.qa](http://www.dohaexpo2023.gov.qa)

EXPO  
2023  
DOHA  
QATAR



Green  
Desert,  
Better  
Environment